

Name: Lorraine MacDonald Griffin

Graphic Designer & Visual Artist

FE Teacher of Art & Design

DOB: 16 09 1965

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Full British Driving License with own car.

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Member of Artist Network (public liability insurance)

<https://www.thecuriousvixen.com/>

Statement

My academic and teaching qualifications, graphic design skills and industry experience of signage design and manufacturing combined with chairing, event management and parenting experience gives me transferrable empirical knowledge invaluable to teaching at FE level in Art & Design. I have an aptitude for: conceptual design, creative problem solving, design realisation, communication and organisation. I am flexible, adaptable and my teaching reflects this when meeting the individual needs of the students I teach, and my role within an art department team. I have a can-do attitude and embrace new challenges. I am a very physical person and enjoy making as well as teaching. Being part of a teaching community has been excellent for my personal and professional development and I would embrace the opportunity and challenges of being given the opportunity to teach as part of your teaching team where I can focus on teaching students to learn new skills combined with research and enquiry to stretch their potential and achieve their goals.

Core Skills

- Graphic Design: Adobe Creative Suite: Illustrator, Photoshop, and InDesign, Apple Mac-based.
- Teaching Fine Art and Graphic Design.
- Client liaison.
- Project management.
- Microsoft: Office, PowerPoint, Excel.
- Creative writing.
- Quality Control.
- Event Management & Organization.
- Visual Arts: Sculpture, painting, drawing, public art.

Educational Qualifications

2020 – 2021: QTLS Qualified Teacher and Learner Status.

2019 – 2020: PGCE, University of Suffolk.

2016 – 2018: University of Suffolk: Masters Fine Art.

2013 – 2016: University of Suffolk: BA Hons Fine Art.

1982 – 1984: Aberdeen College of Commerce: HND in Graphic Art & Design.

1977 – 1981: Secondary Education: Higher Art & Design, O Grades: Art & Design, English, Geography, Maths (Functional Skills level 2)

Employment, Work & Academic History

September 2019 – Current: Placement tutor at Suffolk One Sixth Form College while studying PGCE, due to complete in May 2020.

September 2016 – Current: Self-Employed Visual Artist and Graphic Designer commissioned to make public art and project manage interpretive art projects where community engagement is key. Graphic design service for: branding, packaging, print, signage, POS, exhibition, online and consultation services.

September 2016 – September 2018: Studying an MA in Fine Art at University of Suffolk.

During this period my 3-D work came to the fore and confirmed my niche area of practice. Over five modules: Concept and Context, Research Methods, Professional Development, Independent Practice and Final Major Project, I gained three distinctions and two merits. Overall mark: Merit.

May 2016 – Feb 2017: Owner of retail vintage furniture shop in Needham Market.

Up cycled bespoke service for furniture and upholstery, restoring antiques, curious collectables and art.

2012 – 2017: Chairperson PTA: St Joseph's College, Ipswich.

Chairing committee meetings, planning, delegating, and motivating committee members and volunteers. Liaising with, and reporting to school management team. Managing fund raising events throughout the academic calendar. Administration for: licenses, security, HE & S, risk assessments and managing all aspects of event management.

2013 – 2016: Studying a BA Hons Fine Art. Gained a First at University of Suffolk.

Full-time student, hands on experience in painting, printmaking, sculpture/installation, and lens based media, figure drawing & contextual studies. Gained a Class 1.

1998 – 2016: Creative Director: Sandblast Sign Company. Needham Market.

Responsibilities: Client liaison and conceptual design, manage all aspects of graphic design supplied to the client for approval. Produce specification drawings for manufacture. Manage design aesthetic for all products in production, Colour mixing for Pantone ref spec, QC, proofreading and signing off finished products. Manage production team, and hand on working with product production and installation. IT for computer equipment, email accounts and website. I still work for SSC on complicated jobs where my advanced skills are required, and work with them on my own art projects where I require sandblasted elements.

1996 – 1998: Self-employed Graphic Designer. Edinburgh, Scotland.

Designing signage, way finding and interpretation for public and private sector clients.

1991 – 1996: Head of Graphic Design & Product Development: Sirocco, Inverness, Scotland.

Responsibilities at this company were similar as those while I was Creative Director at Sandblast Sign Co. During this period I developed a decorative sandblasting process for manufacture of signage and interpretive products. I achieved this through research, experimentation and on-going development of the process, the materials and coatings. I computerized the existing handmade cottage style system already in place, and lifted the quality from craft to high-end design product. Sirocco's work was seen as a flagship leading this niche industry at the time.

1990 – 1991: Self Employed Graphic Designer and studio owner, Dingwall, Scotland.

Traditional graphic design service for signage and print, unique up-cycled clothing, artist commissions and artworks.

1988 – 1989: Self-Employed Graphic Designer. Evanton, Scotland.

Traditional graphic design service, sign writing, calligraphy and heraldic artistry. Taught Calligraphy night classes. All work undertaken in this period was pre-digital and was produced by hand using drawing and tracing techniques, pen and ink, Letraset, Repro-camera and photocopier equipment to produce print ready artwork.

1987 – 1988: Manager: International House of Heraldry, Inverness, Scotland.

Responsibilities: Produce hand drawn artwork, manage artists painting Coats of Arms for pre-sold international orders to be painted on vellum, and, or embroidered in Pakistan. Send orders to Pakistan for manufacture. Once returned QC and proofread before framing and sending to clients.

1984 – 1988: Self-Employed Graphic Designer and Freelance Heraldic Artist, Evanton, Scotland.

After leaving college began working as a freelance graphic designer and artist. Worked as a heraldic researcher and artist painting coats of arms, calligraphy and picture framing. Sign writing and mural painting.

Volunteering & Charity Work

January 2018: Organized a Burns Night Ceilidh in local village hall where 70 people attended, and had a fantastic time while raising money for charity.

June 2017: Organized and curated an exhibition of artists work on equality, titled '='.

I selected the artists and their work, designed the exhibition layout, managed the installation of the works, and designed the logo, catalogue, posters and invitations. Arranged and managed the private viewing event, security, HSE, purchasing and staffing. Exhibition ran for a month. Managed the breakdown of exhibition, and return of artist's work.

2015 - 2018: Catalogue design and curating, as well as generally helping at several student and artist led exhibitions, events and seminars in Ipswich and at the University of Suffolk.

2016: Core team member managing and organizing Art Auction, which took place in February. Designed and collated the catalogue, curated and installed works. Worked at the actual event raising £8000 for our student degree show. Oversaw design of degree show catalogue, arranged the drinks reception for show held in June 2016.

2015: Curated an exhibition titled 'Summer 2015' of students work at Prettys Solicitors, Ipswich, designed the invitations, catalogue and posters. Selected and curated the works of art, managed the installation team. A small budget of £500 to fund the exhibition was supplied by Prettys, and ran for 6 months.

2015: Designed the logo and marketing material for a collaborative exhibition at Suffolk One titled 'Level V'. Liaising with staff at Suffolk One and the university staff and student cohort to collate and curate the work, installed the work with installation team, arranged the refreshments and bar for the event.

2012 – 2017: Chairperson PTA: St Joseph's College, Ipswich where my children went to school.

2012: Ran the Loch Ness Marathon and raised over £2000 for a cancer charity.

2009 – 2010: Chairperson PTA: Bosmere CP Community School. My children were at this school from 2006 – 2012 when I was continually active on the PTA.

2007: Lead a team of retired ladies to make a tapestry to celebrate their village. I designed the overall look, size, and broke it down into elements for them to make. I designed and made a timber frame with text sandblasted into it to commemorate the work, now hanging in the village.

2000 – 2006: Volunteering on Pre-school Committees where my children attended day toddler and playgroups.

Interests & Hobbies

Making art, and being involved in art projects and charity events. Enjoy the great outdoors, we have two dogs, two horses and enjoy riding, walking, running, and gardening. Enjoy socializing with friends and family, cooking and sharing good food, going to art exhibitions and events, movies, music, books, travel, visiting heritage sites.

Community is important to me, and I believe we should all put something back into our communities to make them richer places for the young and old around us. Endeavour to help and support others.